



# 10<sup>th</sup> Organic Seed Growers Conference

## February 12–15, 2020 | Corvallis, OR

We invite you to celebrate the 10<sup>th</sup> Organic Seed Growers Conference by becoming a conference sponsor for this special anniversary event. Early sponsorship commitment is essential to our planning process and the success of the conference. Becoming an Early Bird Sponsor maximizes your promotional opportunities – recognition of your support will be added to digital platforms within a week of receiving your commitment. Your support helps keep registration costs affordable and supports the scholarship fund for farmers and students.

**Early Bird Sponsorship is available to companies and organizations that commit funds before April 1, 2019.**

Early Bird Sponsors receive one (1) additional complimentary registration for platinum, gold, and silver levels (reflected below). We are also offering the special opportunity for one platinum level early bird to sponsor the inaugural Organic Seed Growers Conference App (see below). Thank you for your early support of the 10<sup>th</sup> Organic Seed Growers Conference. We look forward to gathering with you in Corvallis.

### Early Bird Sponsorship Details

#### 10<sup>th</sup> Organic Seed Growers Conference

Your sponsorship support will be recognized across multiple conference platforms. Online recognition, including the conference website, conference promotions, and OSA’s quarterly newsletters will begin within one week from the day we receive your commitment.

Benefit	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$500
A highlight of your company on the Organic Seed Growers Conference website, including your company logo, web address, hyperlink, description, and sponsorship level.	Included along with 100 word company description	Included along with 75 word company description	Included along with 40 word company description	Company name with hyperlink
Recognition of your sponsorship with your company logo and hyperlink in OSA’s quarterly newsletters, and all Organic Seed Growers Conference digital communications and promotions from date of sponsorship commitment until the event. This represents ~15,000 contacts.	Included	Included	Included	Company name with hyperlink
Your company logo presented in the conference registration packet that will be printed and mailed to ~2,000 contacts throughout the U.S. and Europe, and digitally distributed to ~15,000 contacts internationally.	Included	Included	Included	Included
Complimentary advertisement in the Organic Seed Growers Conference program available in print format to all conference participants and in digital format prior to the event.	Full-page	Half-page	Half-page (Early Bird offer)	Quarter-page
Recognition of your sponsorship with your company logo in the official Conference Proceedings that will be available for free digital download from OSA’s publication library, and in print to conference participants by request.	Included	Included	Included	Included



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Supply us with a brochure, or other small promotional item, to include in the welcome bags given to every conference participant.	Included	Included	Included	Included
Complimentary registration and meal package for the main conference. Each total listed reflects one additional complimentary registration for Early Bird Sponsors.	Four (4) total (Early Bird offer)	Three (3) total (Early Bird offer)	Two (2) total (Early Bird offer)	
Complimentary six-foot exhibit booth in the Organic Seed Growers Conference Trade Show.	Included	75% discount (Early Bird offer)	50% discount	
Your sponsorship will be recognized with a special thank you announcement during the conference welcome address and closing remarks to all participants.	Included	Included	Included	
The opportunity to select a specific meal, keynote address, or social event to sponsor. Your designated sponsorship will be recognized in all digital and print materials.	Included	Included		
Sponsor the innagural Organic Seed Growers App that will serve as the digital communication tool for all participants throughout the pre- and main conference events. Your sponsorship will be recognized with a static banner that appears on the top of each app landing page. The application will be available for free download for both Android and Apple devices.	Opportunity available to <i>only one</i> Early Bird Platinum Sponsor – first come, first served			
Supply us with a banner highlighting your company or organization and we’ll display it in the conference banquet room throughout the conference week.	Included <i>early bird only</i>			

Please contact Cathleen McCluskey at [cathleen@seedalliance.org](mailto:cathleen@seedalliance.org) or (360) 472-0247 to secure your Early Bird Sponsorship today. Learn more about the Organic Seed Growers Conference at [seedalliance.org/conference](http://seedalliance.org/conference).

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