

Hosted by



Organic farm, orchard and craft cidery.  
For the love of the land, art of farming  
and spirit of community. Open daily.  
Chimacum, WA. [www.finnriver.com](http://www.finnriver.com)



Organic u-pick farm ~ flowers,  
blueberries, pumpkins. Honeybees,  
handcrafted meads, and healthy  
habitat for wildlife and pollinators.  
Port Townsend, WA. [www.wilderbeefarm.com](http://www.wilderbeefarm.com)

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Essential Blooms grows and sells  
unique, unusual, and sometimes  
forgotten flowers to like-minded  
retail seed partners and flower  
lovers to inspire an aesthetic  
appreciation and a responsibility  
for the natural environment. We seek to celebrate and share  
the historic and future importance of flowers to the planet  
and our communities. [www.essential-blooms.com](http://www.essential-blooms.com)



Organic Seed Alliance is a  
501(c)(3) nonprofit advancing  
ethical seed solutions to meet food and farming needs in a  
changing world. Each year we educate thousands of farmers  
and agricultural community members, conduct professional  
organic plant breeding and seed production research, and  
advocate for national policies to strengthen organic seed  
systems. We envision organic seed systems that are  
democratic and just, support human and environmental  
health, and deliver genetically diverse and regionally  
adapted seed to farmers everywhere. [www.seedalliance.org](http://www.seedalliance.org)



Sweet Seed Flower Farm ~ Lacey Allred  
Growing fresh cut flowers with  
sustainable practices, Lacey offers  
weekly CSA and designs for weddings  
and events. With a background in  
herbalism, outdoor education, farming



and birth  
work, Lacey blends her  
passions for the natural  
world into her love for growing  
and working with flowers.  
[www.sweetseedflowers.com](http://www.sweetseedflowers.com)

Presented by

Flourish Flowers ~ Lexi Koch  
Lexi is incredibly honored to  
have her job of translating  
the beauty of Mother Earth  
into the homes and hearts  
of those around her. Sharing  
her love of botanicals  
of every shape, size, color,  
texture and season through events, weddings, ceremonies and  
her weekly CSA is her form of pure magic. She loves long walks,



deep talks and chocolate. When  
she's not in the garden or growing  
her beloved seven year old son, she  
supports other women to step into  
their power and listen to  
their intuitions as a Life Coach.  
[www.flourishflowerspt.com](http://www.flourishflowerspt.com)

Mabel Maker Design ~ Lisa Leporati  
Creating artistic events for life's most  
significant milestones or precious  
moments. Lisa captures the essence of  
your individual vision while deepening  
the experience for everyone involved.  
[www.mabelmakerdesign.com](http://www.mabelmakerdesign.com)

EVENT STYLING

MABEL  
MAKER  
DESIGN



Wes Cecil, PhD  
Professor Cecil received his BA in  
English from Fresno State University,  
and studied literature and critical  
theory at Indiana University where he  
earned his MA and PhD. For the last 20  
years he has lived and worked in Port  
Townsend, WA where he enjoys  
gardening, wandering in the woods, writing, and engaging  
audiences with lectures on a wide variety of topics and disciplines.



Celebrating the beauty and bounty of  
flowers grown on the Olympic Peninsula.

Find joy in the sky, in the trees, in the flowers. There  
are always flowers for those who want to see them.

~Henri Matisse



# Peninsula In Bloom

July 20-21, 2017  
celebrate flowers grown here

Please join us for the first annual Olympic Peninsula In Bloom at Wilderbee Farm and Finnrivier Farm & Cidery on July 20th and 21st. With the lavender festival underway in neighboring Sequim, Peninsula In Bloom offers another stop on your journey to the blossoming fields of this region. Meet the farmers who brighten the Peninsula with the beauty they cultivate through flowers.

On Saturday, enjoy relaxing self-guided walking tours of u-pick lavender and flower fields at Wilderbee Farm in Port Townsend. Learn about essential oil distillation, pick a fresh lavender bundle and make a lovely lavender crown.



On Sunday, Finnrivier Farm & Cidery in Chimacum hosts a full day of activities at the Cider Garden. Upon arrival create a flower crown or boutonniere, enjoy walking tours of Essential Bloom's Sweet Pea Field and workshops with Lexi Koch of Flourish Flowers and Lacey Allred of Sweet Seed who discuss the journey of flower farming and the healing properties of flowers. Organic Seed Alliance gives an in-depth talk on Seed Saving and Pollinators, and Professor Wes Cecil engages with "Cultivating Beauty, the Other Agricultural Revolution" on the origins and significance of flowers and the quest for natural beauty as a key component of the history of civilization.

**Come Celebrate Flowers Grown Here!**

## Saturday July 20

Wilderbee Farm 10am-5pm  
223 Cook Ave, Port Townsend

Self-guided lavender and flower tours  
Essential oil distillation demonstration  
U-pick lavender \$5 per bundle  
U-pick lavender + crown making \$15



## Sunday July 21

Finnriver Farm & Cidery  
124 Center Road, Chimacum

**\$25 entry fee includes all activities**

Pre-register at [farnevents@finnrivier.com](mailto:farnevents@finnrivier.com)  
or purchase tickets at the door.

Upon your arrival create a sweet flower crown  
or boutonniere with Lexi Koch & Lacey Allred.

Time	Flower Workshops & Tours
12-1pm	Sweet Pea Tour ~ Essential Blooms
1-2pm	Seed Saving & Pollinators ~ OSA
2-3pm	Journey of a Flower Farmer ~ Lexi Koch
3-4pm	Sweet Pea Tour ~ Essential Blooms
3-4pm	Self-Care Through Flowers ~ Lacey Allred
4-5pm	Floral Mandala ~ Lexi Koch & Lisa Leporati
4-5pm	Cultivating Beauty ~ Professor Wes Cecil



## Sunday Activities

**Sweet Pea Tour 12-1pm:**

Enjoy an enchanted walking tour of the beautiful and fragrant sweet pea fields with Denise of Essential Blooms.

**Seed Saving & Pollinators 1-2pm**

Join Micaela Colley and Laurie McKenzie from Organic Seed Alliance to learn the ins and outs of producing and saving quality flower seeds. Learn what flowers need for pollination and making seeds, gain a deeper understanding of the value of diverse pollinators and flowers in the pollinator landscape. You will leave with lots of knowledge and a packet of flower seeds produced at the OSA research farm at Finnrivier Orchard and Cidery!

**Journey of a Flower Farmer 2-3pm:**

Listen to the tale of one flower farmer, Lexi Koch of Flourish Flowers, who has been toiling in the fields for the last two decades. She'll share her triumphs and fails while speaking to the journey of the heart that has kept her on this atypical path. We'll cover the importance of local flowers, some how-to basics and have time for all questions!

**Sweet Pea Tour 3-4pm:**

Another chance to enjoy a walking tour of the fragrant sweet pea fields with Denise of Essential Blooms.

**Self-Care Through Flowers 3-4pm:**

Explore the ways in which flowers nourish our soul as we discuss self-care and making time for ourselves in simple ways. We will do this while making and tasting tea blends, discussing and tasting edible flowers, and learning how to incorporate the bounty of the garden into our meals.

**Floral Mandala 4-5pm:**

Collaborate with flower farmer Lexi Koch and event stylist Lisa Leporati to create a sacred piece of floral art. Enjoy the meditative process of crafting beauty with others.

**Cultivating Beauty 4-5pm:**

In his talk *Cultivating Beauty, the Other Agricultural Revolution*, Professor Wes Cecil covers the origins, purpose, and significance of flowers and the quest for natural beauty as a key component of the history of civilization.