

ORGANIC
seed
ALLIANCE



Organic Seed Alliance

Early Bird Sponsorship Packages
2025 Organic Seed Growers Conference

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Who We Are

Organic Seed Alliance is a 501(c)(3) non-profit that serves growers working with seed across the U.S.

Our Mission

Organic Seed Alliance puts the power of seed into the hands of growers. Our work promotes an abundant and diverse supply of organic seed, tended in perpetuity by skilled, diverse and interconnected communities of seed stewards.

Our Vision

Seed grows an equitable, abundant and resilient future of food.

Our History

OSA was founded 20 years ago when the organic farming movement was at a critical juncture, yet lacked formal instruction about organic seed improvement and production. Since then, OSA has taken action to connect seed growers, companies, researchers, and advocates to boost the availability of high-quality organic seeds for farmers.



The Conference

Organic Seed Alliance is celebrating our 20-year anniversary of collaborative research, education, advocacy, and convening the Organic Seed Growers Conference. The 2025 Conference will be our 12th gathering by and for agroecological seed communities in the U.S. and across the world. Participants will convene in-person **February 26 – March 2, 2025, at Oregon State University in Corvallis and online on Organic Seed Commons.** We invite you to sponsor this powerful event that creates spaces where experienced and emerging seed stewards can convene timely conversations, educational training, and strategy sessions.

Early sponsorship commitment is essential to our collaborative planning process and the success of the conference. Plus, becoming an Early Bird sponsor maximizes the promotion opportunities for your business or organization. Recognition of your sponsorship support will be added to digital platforms within one week of receiving your commitment. Your support helps keep registration costs affordable and supports the scholarship fund for farmers and students.

Why Sponsor?

The conference is promoted to a national and international network of seed growers, companies, researchers, advocates, and supporters. Interaction with our wide reaching audience will support your brand visibility, community involvement, engagement opportunities, and lead generation in organic consumers. Online recognition, including placements on the conference landing page, Organic Seed Commons, conference promotions, and OSA's quarterly newsletters will begin within one week from the day we receive your commitment.



15,000+

Newsletter Audience



344,000+

Followers on Social
Media Channels



54,000+

Annual Website Visitors



2,600+

Members of Organic
Seed Commons

Early Bird Sponsorship Levels

Early Bird Sponsorship is available to companies and organizations that commit funds before **July 5, 2024**.

Sower – \$500*

- Company/organization name, link, and sponsorship level listed on the conference website and in Organic Seed Commons.
- Company/organization name and link in OSA's quarterly newsletters, and all conference digital communications and promotions from sponsorship commitment through the event.
- Complimentary quarter-page advertisement in the conference program (print and digital).

**for non-profits and seed companies grossing less than \$250k*

Sprout – \$2,500

- Company/organization logo, name, link, and sponsorship level listed on the conference website and in Organic Seed Commons.
- Company/organization logo, name and link in OSA's quarterly newsletters, and all conference digital communications and promotions from sponsorship commitment through the event.
- Complimentary registration and meal package for the main conference for two people (Friday and Saturday).
- 25% discount on a six-foot exhibit booth at the in-person conference trade show and space in the virtual trade show.
- Complimentary quarter-page advertisement in the conference program (print and digital)

Seedling – \$5,000

- Company/organization logo, name, link, 75-word description, and sponsorship level listed on the conference website and in Organic Seed Commons.
- Company/organization logo, name and link in OSA's quarterly newsletters, and all conference digital communications and promotions from sponsorship commitment through the event.
- Engagement with three of your social media posts that resonate with OSA's work and mission.
- Complimentary registration and meal package for the main conference for three people (Friday and Saturday).
- 50% discount on a six-foot exhibit booth at the in-person conference trade show and space in the virtual trade show.
- Complimentary quarter-page advertisement in the conference program (print and digital).
- Recognition of sponsorship of a meal, keynote address, social event, or farm tour of your choice.

Pollinator – \$7,500

- Company/organization logo, name, link, 150-word description, and sponsorship level listed on the conference website and in Organic Seed Commons.
- Company/organization logo, name and link in OSA's quarterly newsletters, and all conference digital communications and promotions from sponsorship commitment through the event.
- Posting of a free giveaway for a prize of your choice (provided by sponsor) on OSA's social media channels.
- Complimentary registration and meal package for the main conference for four people (Friday and Saturday).
- 75% discount on a six-foot exhibit booth at the in-person conference trade show and space in the virtual trade show.
- Complimentary half-page advertisement in the conference program (print and digital).
- Recognition of sponsorship of a meal, keynote address, social event, or farm tour of your choice.

Seedhead – \$10,000

- Company/organization logo, name, link, 350-word description, and sponsorship level listed on the conference website and in Organic Seed Commons.
- Company/organization logo, name and link in OSA's quarterly newsletters, and all conference digital communications and promotions from sponsorship commitment through the event.
- Post a live interview with you on OSA's social media channels.
- Complimentary registration and meal package for the main conference for five people (Friday and Saturday).
- Complimentary six-foot exhibit booth at the in-person conference trade show and space in the virtual trade show.
- Complimentary full-page advertisement in the conference program (print and digital).
- Recognition of sponsorship of a meal, keynote address, social event, or farm tour of your choice.

Included with all Early Bird Sponsorship Levels: Sponsors' logos will be included in the conference program (print and digital), and sponsors may provide brochures to be included in participant welcome bags at the in-person event. All sponsors will also receive recognition in a special thank you announcement during the conference welcome address as well as during closing remarks.

Become a Sponsor Today

Please contact Laura Lewis at laurajean@seedalliance.org to secure your Early Bird Sponsorship today. Learn more about the Organic Seed Growers Conference at seedalliance.org/conference.