



ORGANIC
seed
ALLIANCE

2025 Organic Seed Growers Conference

Sponsorship Packages, Trade Show Booths, and Program Ads

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Who We Are

Organic Seed Alliance is a 501(c)(3) non-profit that serves growers working with seed across the U.S.

Our Mission

Organic Seed Alliance puts the power of seed into the hands of growers. Our work promotes an abundant and diverse supply of organic seed, tended in perpetuity by skilled, diverse and interconnected communities of seed stewards.

Our Vision

Seed grows an equitable, abundant and resilient future of food.

Our History

OSA was founded 20 years ago when the organic farming movement was at a critical juncture, yet lacked formal instruction about organic seed improvement and production. Since then, OSA has taken action to connect seed growers, companies, researchers, and advocates to boost the availability of high-quality organic seeds for farmers.



The Conference

Organic Seed Alliance is celebrating our 20-year anniversary of collaborative research, education, advocacy, and convening the Organic Seed Growers Conference. The 2025 Conference will be our 12th gathering by and for agroecological seed communities from the U.S. and worldwide. Participants will convene in-person **February 26 – March 1, 2025, at Oregon State University in Corvallis and online in Organic Seed Commons**. We invite you to be part of this powerful event that fosters timely conversations, educational training, and strategy sessions. The conference is promoted to a national and international

network of seed growers, companies, researchers, advocates, and supporters, providing valuable brand visibility, community engagement, and lead generation opportunities within the organic consumer base.

Sponsorship











Sponsorship is vital to collaborative planning and conference success. The sooner you commit, the longer your business or organization receives promotional recognition. Sponsorship acknowledgment will be added to digital platforms within one week of your commitment. Your support helps keep registration costs affordable and funds farmer and student scholarships.

Trade Show

The trade show is a venue to showcase products and services to a deeply engaged organic seed audience. For government, nonprofits, and businesses in seed, agriculture, and allied fields, this is an invaluable opportunity to increase visibility, connect with stakeholders, and promote offerings within this key community at the largest organic seed event in the U.S.



Sponsorship Packages

	Seedhead	Pollinator	Seedling	Sprout	Sower
	\$15,000.00	\$10,000.00	\$5,000.00	\$2,500.00	\$1,000.00
Presenting Sponsor Logo Premier exposure on all conference materials.					
Sponsor an Event Recognition of sponsorship of a meal, keynote address, social event, or farm tour of your choice.					
Trade Show Table Complimentary exhibit booth at the in-person conference trade show and space in the virtual trade show. (\$325 Value)					
Ad Placement Ad placement in conference program (print and digital).	Full page	Half page	Quarter page	Quarter page	
Conference Tickets Complimentary registration and meal package for the main conference (Friday + Saturday).	4 tickets	3 tickets	2 tickets	1 ticket	
Logo on all Marketing Materials Placement on website, program, quarterly newsletters, conference communications & promotions.					Name only
Social Media Post	4	3	2	1	1

Why Sponsor?



15,000+

Newsletter Audience



344,000+

Followers on Social Media Channels



54,000+

Annual Website Visitors



2,600+

Members of Organic Seed Commons

Trade Show Booths

The Trade Show will take place in person at the LaSells Stewart and Alumni Centers at Oregon State University in Corvallis, Oregon, as well as virtually on E-Organic and Organic Seed Commons during the conference. Booths are limited and available on a first come, first served basis. Please contact Laura R. Lewis at laurajean@seedalliance.org before Dec. 1, 2024 to learn more and secure your space in the Trade Show today.

Government or
Nonprofit Booth

\$180

6' Booth

Business Trade
Show Booth

\$325

6' Booth

Why Participate?



Connect with Our Community

Showcase your products and services to organic farmers, seed growers, researchers, and advocates from near and far.



Prime Location

Enjoy a central location within the conference venue, ensuring high foot traffic and visibility throughout the event.



Enhanced Engagement

Participate in our raffle incentives to drive more traffic to your booth and encourage interaction with attendees.

Purchase Ad Space

Reach our conference attendees and our full network! Our program book is a printed and digital guide all attendees receive at the start of the conference. All advertisements are black and white unless specified otherwise. Ads must be submitted in high resolution greyscale, in one of these file formats: PDF, AI, EPS, PNG, JPG, PSD. Visit seedalliance.org/conference-sponsorship-and-trade for additional submission details.

Ad Size	Full Page	Half Page	Quarter Page
Price	\$500	\$300	\$200
Dimensions	7" x 9.5"	7" x 4.5"	3.3" x 4.5"



Join Us at the Conference

Please contact Laura Lewis at laurajean@seedalliance.org to plan your involvement today. Learn more about the Organic Seed Growers Conference at seedalliance.org/conference.