

How Sponsors Power the Organic Seed Growers Conference

Early giving maximizes your impact & visibility.

The Organic Seed Growers Conference (OSGC) is only possible because of the generosity of sponsors like you. Your investment fuels every stage of the cycle – from early planning through post-event impact. Early commitment is essential to ensuring success and maximizing your visibility.

WHY EARLY GIVING MATTERS

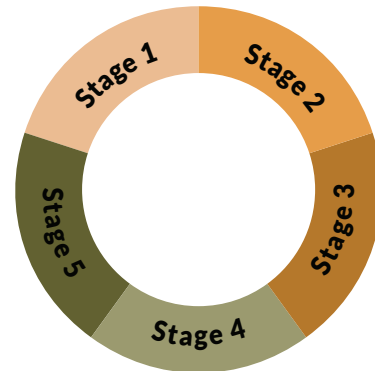
- **Maximum Exposure:** Pre-conference communications reach thousands of growers, advocates, and businesses.
- **Priority Placement:** High-visibility sponsorship slots to featured program mentions.
- **Momentum Building:** Inspire others to join us! You set the tone for a strong and successful campaign.

YOUR INVESTMENT AT WORK

- **Equitable Access:** Scholarships that enable over 200 growers and advocates to participate
- **High-Quality Programming:** Expert-led workshops, keynotes, and networking sessions.
- **Lasting Impact:** Resources, reports, and collaborations that live on after the conference.



Fundraising Cycle



Stage	When	How Your Support Is Used	Sponsor Benefits
1 Planning & Goal-Setting	12–18 months out	Securing venues, building a budget, and designing scholarships and programming.	Early recognition in announcements, planning, and stakeholder communications.
2 Outreach & Program Development	8–12 months out	Speaker support, session design, and national outreach.	Save-the-date promotions, digital campaigns, and early press.
3 Registration & Promotion	6–8 months out	Marketing, scholarships, and accessibility resources – ensuring wide and equitable participation.	Logo placement and sponsor mentions in registration materials and widespread digital promotions.
4 Conference Delivery	During the event	Venue costs, materials, scholarships, and event delivery.	High-profile visibility through signage, program ads, session sponsorships, and exhibit opportunities.
5 Post-Conference Impact	0–6 months after	Reporting, video recordings, resource-sharing, and evaluation – ensuring long-term impact.	Recognition in post-conference reports, newsletters, and materials that reach thousands.

Your early commitment as a sponsor ensures the conference is well-resourced, inclusive, and impactful – while providing your organization with the **broadest and most sustained visibility possible**. Together, we can grow a stronger, more resilient organic seed community.

Sponsor the Conference

2025 Sponsors



Thank you to our other sponsors: Nature's Path Organic, Bauman Cider, Finneriver Cider, Ashland Food Cooperative

Sponsorship Packages

	Seedhead	Pollinator	Seedling	Sprout	Sower
	\$15,000.00	\$10,000.00	\$5,000.00	\$2,500.00	\$1,000.00
Presenting Sponsor Logo Premier exposure on all conference materials.					
Sponsor an Event Recognition of sponsorship of a meal, keynote address, social event, or farm tour of your choice.					
Trade Show Table Complimentary exhibit booth at the in-person conference trade show					
Ad Placement Ad placement in conference program (print and digital).	Full page	Half page	Half page	Quarter page	
Conference Tickets Complimentary registration and meal package for the main conference (Friday + Saturday).	4 tickets	3 tickets	2 tickets	1 ticket	
Logo on all Marketing Materials Placement on website, program, quarterly newsletters, conference communications & promotions.					Name only
Social Media Post	4	3	2	1	1